

The Official Newsletter of the American Sociological Association Section on
**ETHNOMETHODOLOGY and
CONVERSATION ANALYSIS**

SPRING, 2012

Volume 6, Issue 2

**2011 - 2012
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E T H N O M E T H O D O L O G Y
C O M E S T O C H I N A



Maynard & Liberman with SYSU scholars

“There is definitely some excitement that something important, possibly historically important, is in the making.”

A UNIQUE COLLABORATION BETWEEN EM/CA SPECIALISTS and the interdisciplinary Institute of Logic and Cognition at Sun Yat-sen University in China took place from February through April of 2012, for the purpose of introducing ethnomethodology and conversation analysis to Chinese research scholars, postdoctoral fellows, and graduate students who intend to undertake studies of the practices of argumentation and reasoning among Western China’s indigenous minority groups. The Institute’s Director, Prof. Ju Shier, invited Professors Kenneth Liberman (University of Oregon), Douglas Maynard (University of Wisconsin), and Jack Bilmes (University of Hawaii) to teach them (respectively) ethnomethodology, conversation analysis, and ethnographic conversation analysis. ... ***continued on page 3 (see “collaboration”)***

UPCOMING CONFERENCES

**CALPIU'12: Higher Education Across Borders:
Transcultural interaction and linguistic diversity**

April 1 – 4, 2012

Roskilde University Denmark

<http://fanny.ruc.dk/ocs2331/index.php/calpiu/calpiu12>

18th Annual Conference on Language Interaction and Culture (CLIC)

May 10 – 12, 2012

University of California, Los Angeles

<http://www.sscnet.ucla.edu/CLIC-GSA/>

**2ND International Symposium on
Chinese Language and Discourse**

June 9 – 11, 2012

Nanyang Technological University, Singapore

<http://portal.cohass.ntu.edu.sg/ChineseLanguageAndDiscourse/>

First Conference on Applied Qualitative Research in Psychology

June 21, 2012

University of Derby, U.K.

<http://www.derby.ac.uk/conferences/applied-qualitative-research-conference>

Language, Culture and Mind V:

Integrating Semiotics Resources in Communication and Creativity

June 27 – 29, 2012

Universidade Catolica Portuguesa, CECCOFCH, Lisbon

<https://sites.google.com/site/languagecultureandmindv/home>

5TH Conference of the International Society for Gesture Studies:

The communicative body in development

July 24 – 27, 2012

Lund, Sweden

<http://www.gesturestudies.com/isgs2012/>

Sociolinguistics Symposium 19: “Language and the City”

August 22 – 24, 2012

Freie Universitat Berlin

<http://www.sociolinguistics-symposium-2012.de/>

2nd meeting of the Language and Social Interaction Working Group (LANSI)

September 28 – 29, 2012

Teachers College, Columbia University – New York City

<http://www.tc.edu/lansi/>

Our special thanks to Paul ten Have for providing some of the information listed above

<http://www.paultenhavenl/paul.htm>

SPECIAL REMINDER:



**REAL
UTOPIAS**

**Emancipatory Projects,
Institutional Designs,
Possible Futures**

**American
Sociological
Association
Annual Meeting:
*August 17 – 20,
2012*
Denver, Colorado**

**Program Schedule
Announced:
*April 30, 2012***

**Program Participants
Must Register By
*May 11, 2012***

**Pre-registration Closes
*July 11, 2012***

**Housing Deadline
*July 20, 2012***

COLLABORATION ... *Cont'd from page 1*

The program began at the start of Sun Yat-sen University's (SYSU) spring semester, following the Chinese New Year's holiday period, in order to commence with an intensive two week Colloquium of four hours daily, in two daily seminars that covered ethnomethodology and conversation analysis. During the first week, Ken Liberman led an introduction to ethnomethodology from 10 am – noon, and Doug Maynard led an introduction to conversation analysis from 3-5 pm in the afternoons. During the second week, Jack Bilmes led the two-hour afternoon seminar on ethnography and conversation analysis, while Liberman continued with morning seminars on produced accounts and reflexivity. Following this two-week Colloquium, Liberman continued with four more weeks of twice-weekly Seminars on ethnomethodology and weekend video labs on ethnomethodological analysis.

The idea for the collaboration came from Dr. Ju Shier (nb. in China, family names are written first), who appreciated what ethnomethodology could contribute methodologically to his Institute's ethnographic survey of indigenous Chinese practices of reasoning, after he read a Chinese translation of Liberman's 2004 book, *Dialectical Practices in Tibetan Philosophical Culture*. Ju's email from China arrived in Liberman's email inbox one morning in 2009; however, Liberman didn't open it, knowing no one in China (and not even knowing his book had been translated) and thinking it could be spam. A few hours later, Liberman considered the fact that he had never actually received any spam from China, so he...
CONTINUED on page 11 (see "China")

RECENT PUBLICATIONS

Special Issue of *Discourse Studies*

(February 2012 14/1):

[Interaction in Workplace Meetings'](#)

Edited by Jan Svennevig

Special Issue of *Ethnographic Studies*

(Issue No. 12, December 2011):

[Discovering Work: Ethnomethodological Studies in the Natural Sciences;](#)

Guest Editors: Philippe Sormani, Esther González-Martínez and Alain Bovet

Special section in *Human Studies*

(34/2 115-207):

['The study of formulations as a key to an interactional semantics'.](#)

Edited by Arnulf Deppermann

Special issue of *Nottingham French Studies*

(50/2, 2011)

['French Language and Social Interaction: Studies in Conversation Analysis and Interactional Linguistics';](#)

Edited by SFabienne H.G. Chevalier.

A *Qualitative Sociology* (2011; 34:221–261) has

published a **Symposium on a paper called "Pragmatism And Ethnomethodology"**

by Mustafa Emirbayer and Douglas W. Maynard, with comments by John Heritage, Anne Warfield Rawls, Louis Quéré & Cédric Terzi, and Christopher Winship & Christopher Muller; available online at:

<http://www.springerlink.com/content/k38g75u5h089/>

IN MEMORIAM, A SPECIAL ANNOUNCEMENT:

A SPECIAL ISSUE OF **THE AMERICAN SOCIOLOGIST** (43:1–6) HAS JUST BEEN PUBLISHED HONORING **the work and memory of Melvin Pollner, titled "Melvin Pollner and Ethnomethodology"** edited by Bob Emerson and Jim Holstein. It includes three previously unpublished papers by Mel, plus papers by Mike Lynch, Rich Hilbert, Darin Weinberg, Jay Gubrium & Jim Holstein, John Heritage & Steve Clayman, Eric Livingston, and Jack Katz; available online at:

<http://www.springerlink.com/content/b326028446127j57/>

2012 AMERICAN SOCIOLOGICAL ASSOCIATION ELECTION

Ballots will be emailed to everyone who joined/renewed by March 31st. Paper ballots will be available to people who indicated they wanted a paper ballot. If you joined/renewed after March 31st you will not be able to participate in the election in this year's election. **ASA voting opens at the end of April, and closes on June 1 at 5:00 p.m. (eastern).**

ASA General Election, List of Candidates

President-Elect:

- Annette Lareau, University of Pennsylvania
- John Logan, Brown University

Vice President-Elect:

- Brian Powell, Indiana University
- Pierrette Hondagneu-Sotelo,
University of Southern California

Secretary-Elect:

- Mary Romero, Arizona State University
- ---, ---- (*Will Be Announced Soon!*)

Council Members-at-Large:

(Members may vote for up to *FOUR* candidates. The four candidates receiving the most votes will join the ASA Council.)

- Stephen A. Bohon, University of Tennessee, Knoxville
- Scott Davies, McMaster University
- Kelly A. Joyce, College of William and Mary
- Jui-Chung Allen Li, Academia Sinica (Taipei)
- Dina G. Okamoto, University of California-Davis
- Andrew Schrank, University of New Mexico
- Jane Sell, Texas A&M University
- Ezra W. Zuckerman, MIT Sloan School of Management

For the candidates for the **Committee on Publications, Committee on Nominations, and Committee on Committees**, please refer to the ASA website:

<http://www.asanet.org/about/elections/2012Slate.cfm>

EMCA Section Council Elections, List of Candidates *SECTION 43: Ethnomethodology and Conversation Analysis*

Co-Chairs

- Dirk vom Lehn, King's College London,
(running with)
Erik Vinkhuyzen, Palo Alto Research Center
- Bob Moore, Yahoo! Labs,
(running with)
Aug Nishizaka, Meiji Gakuin University, Tokyo

Council Members:

Tim Berard, Kent State University
Virginia Gill, Illinois State University
Mike Lynch, Cornell University
Alison Pilnick, University of Nottingham
Liz Stokoe, Loughborough University

Secretary/Treasurer:

Ruth Parry, University of Nottingham

For the EMCA Section Candidates' Biographies, please refer to page 5

2012 AMERICAN SOCIOLOGICAL ASSOCIATION ELECTION

EMCA SECTION, CANDIDATE BIOGRAPHIES

BOB MOORE – Candidate for “Co-Chair” with Aug Nishizaka

Present Professional Position

Senior Research Scientist, Yahoo! Labs, Santa Clara, CA, 2009-present.

Former Professional Positions Held

Game Designer, The Multiverse Network, Mountain View, CA, 2007-2008.

Member of Research Staff II, Xerox Palo Alto Research Center (PARC), Palo Alto, CA, 1999-2007.

Education

PhD, Indiana University-Bloomington, 1999.

MS, University of Wisconsin-Madison, 1994.

BA, University of California-Irvine, 1990.

Positions Held in ASA

None.

Offices Held in Other Organizations

Program committee, Pacific Sociological Association annual meeting, Pasadena, CA, April, 2003.

Publications

Moore, Robert J. and Elizabeth F. Churchill. 2011. "Computer Interaction Analysis: Toward an Empirical Approach to Understanding User Practice and Eye Gaze in GUI-Based Interaction." *Computer Supported Cooperative Work*. 20:497-528.

Moore, Robert J, Jack Whalen and Cabell Gathman. 2010. "The work of the work order: Document practices in face-to-face service encounters." Pp. 172-197 in N. Llewellyn and J. Hindmarsh (Eds) *Organisation, interaction and practice: Studies in ethnomethodology and conversation analysis*. Cambridge: Cambridge University Press.

Moore, Robert J. 2008. "When Names Fail: Referential Practice in Face-to-face Service Encounters." *Language in Society*, 37(3), Pp. 385-413.

Moore, Robert J., Nicolas Ducheneaut, and Eric Nickell. 2007. "Doing Virtually Nothing: Awareness and Accountability in Massively Multiplayer Online Worlds." *Computer Supported Cooperative Work* 16:265-305.

Moore, Robert J. 2004. "Managing Troubles in Answering Survey Questions: Respondents' Uses of Projective Reporting." *Social Psychology Quarterly*. Vol. 67, No. 1, pp. 50-69.

Personal Statement:

I've been either a student or a practitioner of ethnomethodology and conversation analysis since I first encountered them back in the late-1980s. I know that the ASA is one important venue for both fields, and I would like to do my part to see that the EM/CA section continues to flourish into the future.

2012 AMERICAN SOCIOLOGICAL ASSOCIATION ELECTION

EMCA SECTION, CANDIDATE BIOGRAPHIES

AUG NISHIZAKA – Candidate for “Co-Chair” with Bob Moore

Present Professional Position

Professor of Sociology, Meiji Gakuin University, Tokyo

Education

PhD, Waseda University, Tokyo

Publications

Nishizaka, Aug. 2011. The embodied organization of a real-time fetus: The visible and the invisible in prenatal ultrasound examinations. *Social Studies of Science* 41(3): 309-336.

Nishizaka, Aug. 2011. Touch without vision: Referential practice in a non-technological environment. *Journal of Pragmatics* 43: 504-520.

Nishizaka, Aug. 2010. Self-initiated problem presentation in prenatal checkups: Its placement and construction. *Research on Language and Social Interaction* 43(3): 283-313.

Nishizaka, Aug. 2006. What to learn: The embodied structure of the environment. *Research on Language and Social Interaction* 39 (2): 119-154.

Nishizaka, Aug. 2003. Imagination in action. *Theory & Psychology* 13: 177-207.

ERIK VINKHUYZEN – Candidate for “Co-Chair” with Dirk von Lehn

Present Professional Position

Senior researcher at the Ethnographic Services Group, Computing Sciences Laboratory, Palo Alto Research Center, 1999-present.

Former Professional Positions Held

Researcher at Research Institute for Advanced Computer Science, NASA Ames Research Center, 1998-1999

Education

PhD, Cognitive Psychology, University of Zurich, 1997

Psychology, University of Amsterdam, 1990

Positions Held in ASA

Treasurer, Ethnomethodology and Conversation Analysis section, 2011-12

2012 AMERICAN SOCIOLOGICAL ASSOCIATION ELECTION

EMCA SECTION, CANDIDATE BIOGRAPHIES

DIRK VOM LEHN – Candidate for “Co-Chair” with Erik Vinkhuyzen

Present Professional Position

Lecturer in Marketing and Researcher in Work, Interaction & Technology, Department of Management, King's College London, London, UK, 2009-present

Former Professional Positions Held

Research Fellow, Work, Interaction & Technology, Department of Management, King's College London, London, UK, 1997-2009

Education

PhD Management/Sociology, King's College London, 2002.
Diplom Sociology, University of Bamberg, 1995.

Offices Held in Other Organizations

Book Review Editor *Symbolic Interaction* 2011/12-present
British Academy of Management, Track Cultural & Creative Industry (Co-Track Chair) 2005-2009

Publications

vom Lehn, Dirk. in press. *Harold Garfinkel*. Konstanz: Universitätsverlag Konstanz
vom Lehn, Dirk, and Will Gibson. 2011. Special Issue: Interaction. *Symbolic Interaction*. 34(3)
vom Lehn, Dirk. 2010. 'Discovering Experience-ables': socially including visually impaired people in art museums'. *Journal of Marketing Management*. 26(7-8), 749-769.
Heath, Christian and Dirk vom Lehn. 2008. Construing interactivity: enhancing engagement and new technologies in science centres and museums. *Social Studies of Science*, 38 (1), 63-91.
vom Lehn, Dirk. 2006. The Body as Interactive Display. Examining Bodies in a Public Exhibition. *Sociology of Health & Illness* 28(2): 223-251.

Personal Statement:

I am delighted to have been nominated to co-chair the ASA Section Ethnomethodology and Conversation Analysis. I have been a member of the ASA Section for the past 3 years and (co-)presented papers in its sessions. If elected, I will work very closely with the other co-chair of our Section to encourage discussion in our field, maintain and increase the level of participation at ASA conferences and help to increase the membership of the Section. I believe that being based in the UK and having close ties to sections of sister organizations to the ASA in Europe, in particular in the UK and Germany, I am in a good position to encourage European colleagues to join the Section and participate in its annual events. In discussion with the co-chair and the members of the Section I would also hope to raise the Section's profile within the ASA by making links with other sections; for example, by exploring the possibility of organizing joined sessions with sections that have research interests related to those of our Section's membership.

2012 AMERICAN SOCIOLOGICAL ASSOCIATION ELECTION

EMCA SECTION, CANDIDATE BIOGRAPHIES

TIM BERARD – Candidate for “Council Member”

Present Professional Position

Associate Professor, Sociology, Kent State University, Ohio, 2010-present

Former Professional Positions Held

Assistant Professor, then Associate Professor, Justice Studies, Kent State University, Ohio, 2002-2010.
Instructor (full-time), Sociology and Psychology Department, Benedictine University, Illinois, 2001-2002

Education

PhD, Sociology, Boston University, 2001
BA, Political Science, University of Washington, 1994

Positions Held in ASA

Council Member, Section on Ethnomethodology and Conversation Analysis (2006-2009)
EM/CA section on two graduate student paper award committees (2007; 2008 - as Committee Chair)
EM/CA section as conference session organizer (2009; 2012).

Offices Held in Other Organizations

Chair, Crime & Juvenile Delinquency Division, Society for the Study of Social Problems (2011-13)
Editorial Board, Kent State University Press (2009-2012)
Undergraduate Program Coordinator, Justice Studies Program, Kent State University (2009-2010)
President's Commission on Inclusion, Kent State University (2008-2009)

Publications

Berard, Tim. 2010. 'Unpacking “Institutional Racism”: Insights from Wittgenstein, Garfinkel, Schutz, Goffman, and Sacks,' Schutzian Research Vol. II: 109-133 [Lead Article]
Berard, Tim. 2006. 'From Concepts to Methods: On the Observability of Inequality.' Journal of Contemporary Ethnography 35(3): 236-256 [Lead Article].
Berard, Tim. 2005. 'Evaluative Categories of Action and Identity in Non-Evaluative Human Studies Research: Examples from Ethnomethodology.' Qualitative Sociology Review 1(1): 1-25 [Lead Article].

Personal Statement:

I have attended almost all section business meetings, and I was responsible and constructive in Council previously. I have attended IEMCA meetings in Manchester, Boston, and Fribourg (serving on the conference Scientific Committee and joining the Steering Committee for IEMCA). I maintain an on-line bibliography of EM/CA scholarship on law, crime, deviance and social problems. I am co-editing an international collection, with Baudouin Dupret, of EM/CA scholarship on law. I serve on the Editorial Board of Human Studies. I have presented at SPHS twice. I continue to be committed to constructive scholarship and professional service related to EM/CA. I can be relied upon to advocate for an inclusive mission for the section, including with respect to international scholars and interdisciplinary and hybrid studies. I strongly support initiatives related to training and recognizing junior scholars. I believe we can maintain the integrity of our methods while productively engaging many broader audiences.

2012 AMERICAN SOCIOLOGICAL ASSOCIATION ELECTION

EMCA SECTION, CANDIDATE BIOGRAPHIES

MICHAEL LYNCH – Candidate for “Council Member”

Present Professional Position

Professor of Science & Technology Studies, Cornell University, Ithaca, NY, 1999-present.

Former Professional Positions Held

Professor, Brunel University, West London, England, 1993-1999

Assistant Professor, Boston University, Boston, MA, 1987-1993

Assistant Professor, Whitman College, Walla Walla, WA, 1984-1987

Education

PhD, University of California Irvine, 1979

BS, Rural Sociology, Cornell University, 1970

Positions Held in ASA

Melvin Pollner Prize Committee member, EMCA Section of ASA, 2009-2011

Chair, Publication Prize Committee, EMCA Section of ASA, 2008

Chair, Science, Knowledge & Technology Section, 2003-2005

Organizer, Regular Session on Ethnomethodology, 85th ASA Annual Meeting, Washington D.C., 1990

Offices Held in Other Organizations

President, Society for Social Studies of Science, 2007-2009

Editor, Social Studies of Science, 2002-present

Associate Editor, Human Studies, 1987-present

Council member, Society for Social Studies of Science, 1994-1997

Publications

Lynch, Michael, Simon Cole, Ruth McNally and Kathleen Jordan. 2008. *Truth Machine: The Contentious History of DNA Fingerprinting*. Chicago: University of Chicago Press.

Lynch, Michael and David Bogen. 1996. *The Spectacle of History: Speech, Text, and Memory at the Iran-Contra Hearings*. Durham, NC: Duke University Press.

Lynch, Michael. 1993. *Scientific Practice and Ordinary Action: Ethnomethodology and Social Studies of Science*. New York: Cambridge University Press.

Personal Statement:

I have been involved with ethnomethodology and conversation analysis since 1972, and have been active with the ethno/ca and science, knowledge & technology sections of the ASA for many years. I believe my knowledge of ethno/CA and my experience with chairing and serving on councils, prize committees, and career award committees would benefit the council. I view of ethno/ca not as a subfield of the 'larger' discipline of sociology, but as a transdisciplinary field that develops a distinctive and comprehensive vision of social order.

2012 AMERICAN SOCIOLOGICAL ASSOCIATION ELECTION

EMCA SECTION, CANDIDATE BIOGRAPHIES

ALISON PILNICK - Candidate for "Council Member"

Present Professional Position

Professor of Language, Medicine and Society, University of Nottingham, 2010- present

Former Professional Positions Held

Reader in Language, Medicine and Society, University of Nottingham, 2006-2010
Senior Lecturer in Sociology, University of Nottingham, 2003-2006

Lecturer in Sociology, University of Nottingham, 1998-2003

Education

PhD Sociology (Nottingham) 1997

MA Social Policy and Administration (Nottingham) 1993

BPharm (University of Nottingham) 1991

Personal Statement:

I have been a member of the ASA since 1997 and a member of the EM/CA section since its inception. I would be delighted to work alongside colleagues as part of the section committee.

... End of CANDIDATE BIOGRAPHIES ...

Ballots will be emailed to everyone who joined/renewed by March 31st. Paper ballots will be available to people who indicated they wanted a paper ballot. If you joined/renewed after March 31st you will not be able to participate in the election in this year's election.

ASA voting opens at the end of April, and closes on June 1 at 5:00 p.m. (eastern).

CHINA ... continued from page 3 went back and opened it to read Professor Ju's invitation to spend two months teaching in Guangzhou. Guangzhou is a city of 13 million in the southern province of Guangdong (which to British ears became "Canton").

The notion of spending two months giving lectures before assessing how productive the communication might be, gave Liberman pause, so a shorter, two-week period was arranged for the end of 2010, and included a short visit to a field site in southwestern China. The students proved to be fluent readers of ... English, but their oral skills were less than those of American students; however, their capacity to focus their attention exceeded that of many American students, resulting in an equivalent learning competence.

When Liberman returned to the US, he reported to Harold Garfinkel the details of the visit (five months before Garfinkel passed way). Very pleased ("You're full of good news!"), Garfinkel urged further collaboration. Having learned that it was indeed possible to communicate ethnomethodology to Chinese scholars at SYSU, Liberman accepted an invitation to return for a two-month period. He also invited Prof. Ju, who is a philosopher with specialization in ancient Chinese logic, to attend the IEMCA international conference in Lausanne in the summer of 2011, which Ju did, attending with one of his students, Xiaojing. At the conference Ju, whose son is a graduate student in sociology in Hong Kong, discovered conversation analysis and was impressed enough to ask Liberman to find a scholar who could teach CA.

Doug Maynard kindly considered the invitation but speculated, as Liberman had, about the likelihood of adequate communication. After hearing of Ken's experience that the Institute of Logic and Cognition had excellent, serious young scholars, Doug accepted the challenge, and he was as impressed with the Chinese students as Liberman was. Maynard reports, "It was really an incredible experience, and what a compliment it is to EM and CA that the Institute could recognize its potential for analyzing indigenous and endogenous structures in local social situations, and could assist them in addressing their larger concerns."

"It was really an incredible experience, and what a compliment it is to EM and CA that the Institute could recognize its potential for analyzing indigenous and endogenous structures in local social situations, and could assist them in addressing their larger concerns."

– Doug Maynard

Ju Shier met Jack Bilmes at the IEMCA conference and invited him to teach conversation analysis from an ethnographer's perspective. Bilmes also provided some conversation analysis data workshops, giving the students hands-on experience analyzing some of their own data, and he emphasized the need to undertake their CA analytic work with the Pinyin orthography for Mandarin characters. Jack invited Ms. Wang Lu, an SYSU doctoral candidate in anthropology who has been filming Western and traditional clinical medical settings in China, to the University of Hawaii for additional studies.

The graduate students and postdoctoral scholars in attendance came from the fields of anthropology, linguistics, formal logic, philosophy of language, cognitive psychology, clinical psychology, sociology, folklore, computer science, and the history of mathematics, making for an extraordinary interdisciplinary collaboration. The fifteen students divided themselves into three research groups for the purpose of short projects that could ... *c o n t i n u e d o n p a g e 1 2 (s e e " S T U D E N T S ")*

“STUDENTS” – continued from page 11 be made the basis for teaching them EM and CA analytic methods. Their projects included second language classrooms (a Chinese teaching foreigners Chinese and a Canadian teaching English to Chinese students), traditional Chinese tea-tasting sessions, and pedestrian/bicycle/automobile traffic flow in Guangzhou. Students were taught the differences among EM analysis, CA analysis, and ethnography, without any of the three being prioritized. They learned to use ELAN and Final Cut Pro to undertake their analytic work.

The principal objective was to teach the Chinese scholars techniques they will be able to use in their anticipated research survey of the practices of reasoning in Western China (including Tibet). They hope that their research can provide a basis for improving communication and cooperation among the peoples of China. Will this intensive program of colloquia and seminars prove sufficient to permit EM and CA research to establish itself in China? How will this interest sustain itself? This will very much depend upon the research that the Institute undertakes; however, all three visiting professors have offered their continuing interest and involvement, and there is surely scope for other EM/CA scholars to collaborate (any Chinese speakers would be especially welcome). Maynard and Liberman have volunteered to return to Guangzhou after the Institute has collected some field data, made transcripts, and commenced their analyses. The success of their efforts, ethnomethodologically speaking, will depend – as always – upon whether the Chinese scholars are able to find perspicuous settings (and recordings) that exhibit well the local interactional phenomena that identify the practices of reasoning that they are seeking to describe. There is definitely some excitement that something important, possibly historically important, is in the making.

2012 Section Membership Form

For ASA membership information and to join –or– renew online, visit:

<http://www.asanet.org/members/join.cfm>

2012 ASA Membership Dues:

- _____ Regular: \$27 - \$196
(sliding scale, based on income)
- _____ Associate: \$47
- _____ Student: \$20
- _____ Emeritus: \$47
- _____ International: \$47

Mail to:
Membership Services
American Sociological Association
1430 K Street, NW – Suite 600
Washington DC 20005

Name: _____

Address: _____

Email: _____

_____ I am an ASA member and want to join the **Ethnomethodology and Conversation Analysis Section**. Enclosed is a check for \$10.00 for 2012 section dues (\$5.00 for students).

*Make checks payable to **American Sociological Association** (and please put “EMCA section dues” on the memo line of your check).*