

# The Official Newsletter of the American Sociological Association Section on Ethnomethodology and Conversation Analysis

EMCA

Summer 2015

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## 2014-2015 EMCA Section Officers

### Chairs

Robert Dingwall (Dingwall Enterprises)  
robert.dingwall@ntlworld.com

Mardi Kidwell (University of New Hampshire)  
mardi.kidwell@unh.edu

### Outgoing Treasurer

Ruth Parry (University of Nottingham)  
ruth.parry@nottingham.ac.uk

### Outgoing Council

Douglas Maynard (University of Wisconsin)  
maynard@ssc.wisc.edu

Tim Berard (Kent State)  
tberard@kent.edu

Patrick Watson (University of Waterloo)  
pwatson@uwaterloo.ca

Aug Nishizaka (Chiba University)  
augnish@soc.meijigakuin.ac.jp

### Former Chairs

Dirk vom Lehn (King's College London)  
dirk.vom\_lehn@kcl.ac.uk

Erik Vinkhuyzen (Palo Alto Research Centre)  
evinkhuy@parc.com

Dear EMCA Community,

The reviews have been completed, papers scheduled, and award recipients chosen. We are ready for ASA 2015 in Chicago next month!

In this issue, you will find a schedule of EMCA sessions, events, and news, along with the regular coverage of upcoming conferences, calls for papers, new book announcements, and spotlights on emerging scholars.

This year we have a total of 7 EMCA paper sessions, one conference wide session, and a teaching workshop. ...

## ASA EMCA Spring Elections

### New Secretary Treasurer:

Bob Moore, IBM, rjmoore@us.ibm.com

### New Council Members:

Waverly Duck, Wayne State University, wod1@pitt.edu  
Morana Alac UC San Diego, malac@ucsd.edu

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... On Saturday, August 22, we will hold our section reception at Pazzos, 23 East Jackson Blvd. from 6:30-8PM. (If you know that you can definitely make it, please email Mardi so she has some idea of numbers – we will order plenty so don't worry if you can't decide now.)

We want to encourage EMCA members and friends to help us with our visibility at this year's meeting. As always, we struggle with our membership count – we are one of the smallest ASA sections. Right now, we look like ending about 8 per cent down on last year, although there is a general decline in section memberships and some have been much more badly hit. Because we are a small section, every new member makes a real difference – 8 per cent is just 12 people so finding just 6 new members would shift us well above the average shrinkage. The Co-Chairs will be inspecting a membership list shortly – every year somebody we think of as core forgets to renew, so please save us sending you an email and part with your dollars now!

As we have said before, the number of members we have is directly related to how many section sessions we are allotted, but other factors like high submission rates and having a good turnout at our sessions can help us make the case for more regular program sessions in the future. In this context, we particularly hope that members will support the thematic session on the legacy of Garfinkel's Agnes study. These sessions are highly visible to the whole conference and a great way for us to reach out and show colleagues that we really are part of the broad church of sociology.

The meeting is also the time when we welcome new committee members – and thank those leaving for their service. Bob Moore will be taking over as Treasurer from Ruth Parry, and Waverley Duck and Morana Alac will be replacing Tim Berard and Doug Maynard on the section council. *Salve et Valet* as they used to say at Robert's old school. Ruth has kept the books in close order and reined in successive co-chairs' desire to blow the budget on a champagne reception, while Tim and Doug have both been important contributors in many roles. We shall miss their energy and commitment but we look forward to engaging the new team.

We look forward to seeing everybody at next month's annual meeting of the ASA.

**Mardi Kidwell**

**Robert Dingwall**

## ASA 2015 Session Information (locations TBD)

Saturday August 22nd

10:30-11:30am Ethnomethodological Studies of Work: Challenges, Practices, and Successes  
(Organizer: **Christian Greiffenhagen**, Loughborough University)

*Air Traffic Communications in Routine and Emergency Contexts: A Case Study of Flight 1549*  
**Angela Cora Garcia**, Bentley University

*Automating Chat* **Erik Vinkhuyzen**, Palo Alto Research Centre

*Respecifying Epistemics as Analytical Work* **Michael Lynch**, Cornell University

11:30am-12:10pm Business Meeting and Awards

2:30-4:10pm Ethnomethodology (Organizer: **J. Scott Carter**, University of Central Florida)

*Being Good Jurors: Invoking the Law as a Resource in Jury Deliberations* **Matthew Peter Fox**,  
University of California, Los Angeles

*Reflections on Fieldwork: Toward a more Scientific, Creative, and Ambitious Ethnography*  
**Christena Nippert-Eng**, Illinois Institute of Technology

*Repairing Computers and (Re)producing Hierarchy: An Ethnography of Support Work and  
Organizational Status* **Jessica Lotus Seeley**, University of Michigan

*The Politics of Ethnography: A Subject-Centered Approach* **Siri J. Colom**, Connecticut College

2:30-4:10pm Current Developments in Conversation Analysis (Organizer: **Mardi Kidwell**,  
University of New Hampshire)

*Are Apologies Proportional to the Offenses they Address?* **John Heritage**, University of California, Los  
Angeles; **Chase Wesley Raymond**, University of California, Los Angeles

*Normative Orientations in Sentential Construction of Procedural Instructions in Massage Therapy* **Aug  
Nishizaka**, Chiba University

*Proposals for Collaboration in Children's Peer Interaction* **Tanya Stivers**, University of California, Los  
Angeles; **Jack Sidnell**, University of Toronto

*The Implications for Large-collection CA Research of a Mode-free Structure in a Device of Argumentation*  
**Edward John Reynolds**, University of Queensland

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## Saturday August 22nd Con't

4:30-6:10pm Ethnomethodology (Organizer: **Michael Lynch**, Cornell University)

*Explicating Soldierly Work* **Michael Mair**, University of Liverpool; **Paul V. Smith**, University of Manchester; **Patrick G. Watson**, University of Waterloo; **Christopher Eelsey**, Cardiff University

*Race and Trust as Factors in Police Interrogations and False Confessions* **Gary C. David**, Bentley University

*The Practical Uses of Less Reality: Talking Berger and Luckmann into the Wild* **Steve G. Hoffman**, State University of New York–Buffalo

*Recommending Cessation of Treatment in an Oncology Clinic: Is it Bad News?* **Dagoberto Cortez**, University of Wisconsin–Madison; **Douglas W. Maynard**, University of Wisconsin; **Tony Campbell**, University of Wisconsin

*Discussant:* **Michael Lynch**, Cornell University

6:30-8pm **Reception at Pazzos**. 23 East Jackson Blvd.

<https://pazzoschicago.com/restaurants.php?id=pazzos@23>; Ph: 312-386-9400

## Sunday August 23rd

8:30-10am Using Conversation Analysis to Understand the Practice of Medicine (Organizer: **Geoffrey Raymond**, University of California, Santa Barbara)

*Epistemics, Entitlement, and Counting in Primary Care Interaction* **Timothy Halkowski**, University of Wisconsin–Stevens Point

*Mindful Medicine: Mental Health Symptom Presentations and Patterns of Uptake* **Alexandra Lee Tate**, University of California, Los Angeles

*Speaking on behalf of Patients in Group Interactions in an Intellectual Disability Medical Care Setting* **Joseph Webb**, University of Nottingham; **Alison Pilnick**, University of Nottingham; **Jennifer Clegg**, University of Nottingham

*When an Option is Not an Option: Discussions about Surgical Treatments for Breast Cancer* **Virginia Teas Gill**, Illinois State University

10:30am-12:10pm Teaching Workshop: Teaching Ethnomethodology and Conversation Analysis

Organizer & Leader: **Virginia Teas Gill**, Illinois State University

Panelists: **Douglas W. Maynard**, University of Wisconsin; **Chase Wesley Raymond**, University of California, Los Angeles

This workshop will focus on innovative ways of teaching ethnomethodology and conversation analysis (EMCA) to novices, both in stand-alone courses and in modules/units within other sociology courses. Two EMCA scholars who are known for the quality of their teaching will share useful teaching exercises and strategies they have developed, as well as effective modes of assessment, helpful readings, and web-based resources.

The goals of the workshop are: (1) to articulate and share experiences of those who teach EMCA at the undergraduate and graduate levels, and to provide resources to those who would like to begin doing so; (2) to provide a forum for discussing the challenges of and strategies for introducing EMCA to new audiences; and (3) to introduce specific resources related to course design, modalities of delivery, and assessment strategies in EMCA modules and courses.

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# EMCA

## Sunday August 23rd Con't

2:30-4:10pm Conversation Analysis (Organizer: **Geoffrey Raymond**, University of California, Santa Barbara)

*Defending Solidarity: Self-repair on Behalf of Other-Attentiveness* **Douglas W. Maynard**, University of Wisconsin

*Managing the Moral Accountability of Stereotyping* **Kevin Andrew Whitehead**, University of the Witwatersrand

*Resources for a Lapse Management Device* **Elliot Hoey**, Max Planck Institute for Psycholinguistics

*Modular Pivots* **Steven E. Clayman**, University of California, Los Angeles; **Chase Wesley Raymond**, University of California, Los Angeles

## Monday August 24th

4:30-6:10pm Thematic Session

The Impact of Agnes: Reflections on Garfinkel's Notion of the Managed Achievement of Sex and Gender (Organizer: **Thomas DeGloma**, City University of New York-Hunter College)

*The Turn from What to How: Garfinkel's Reach Beyond Description* **Sarah Fenstermaker**, University of Michigan

*Transcribing Gender* **Jodi O'Brien**, Seattle University

*Imagining Agnes* **Kristen Schilt**, University of Chicago

*Discussant* **Robert Dingwall**, Nottingham Trent University

Harold Garfinkel's (1967) influential study, "Passing and the Managed Achievement of Sex Status in an 'Intersexed Person'," provides one of the earliest sociological interpretations of sex and gender as products of collaborative social interaction. This study has influenced scholars working in a variety of traditions including symbolic interaction, cultural and cognitive sociology, the sociological analysis of autobiography, conversation analysis, the sociology of the body, and the interdisciplinary field of sex/gender/sexuality studies. This session will illustrate the influence of Garfinkel's study of Agnes. Participants will discuss the impact of Garfinkel's ideas on notions of sex/gender performance, issues pertaining to sexuality and sexual orientation, the social construction of sex/gender, and the achievement of sex and gender in symbolic, social interaction. Participants will highlight areas of their own research that advance Garfinkel's ideas. They will also highlight new areas of research inspired by the study of sex, sexuality, and gender as everyday accomplishments.

## EMCA Section Awards

### EMCA Distinguished Book Award

**Kenneth Liberman**, University of Oregon. *More Studies in Ethnomethodology* (2013). Albany: SUNY Press.

Based on more than thirty years of teaching ethnomethodology, Kenneth Liberman—himself a student of Garfinkel's—provides an up-to-date introduction through a series of classroom-based studies. Each chapter focuses on a routine experience in which people collaborate to make sense of and coordinate an unscripted activity: organizing the coherence of the rules of a game, describing the objective taste of a cup of gourmet coffee, making sense of intercultural conversation, reading a vague map, and finding order amidst chaotic traffic flow. Detailed descriptions of the kinds of ironies that naturally arise in these and other ordinary affairs breathe new life into phenomenological theorizing and sociological understanding.



### EMCA Lifetime Achievement Award

**Jeff Coulter**, Boston University.

*From the committee:* "Jeff Coulter has distinguished himself on many fronts as a very serious and very productive scholar for over forty years, during which time he has contributed tremendously to the production and dissemination of ethnomethodological and conversation analytic scholarship... [He] was a central figure in the development of ethnomethodological and conversation-analytic scholarship around Manchester and Boston for forty years or more, in developments which had great relevance for the entire international community of ethnomethodological and conversation analytic scholars. Both directly and indirectly, alone and with others, Jeff Coulter has made tremendous contributions to our scholarly community and our record of scholarship and is highly deserving of a lifetime achievement award from our section."

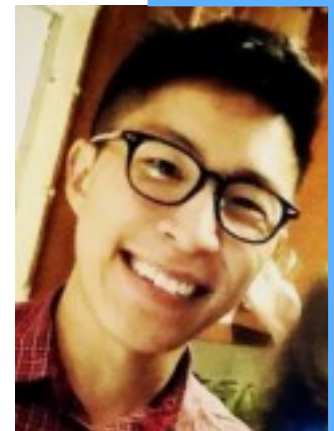


### EMCA Graduate Student Paper Award

**Elliott Hoey**, Max Planck Institute for Psycholinguistics, Nijmegen, The Netherlands.

*Lapse management and lapse resolution in incipient and sustained states of talk.*

*From the committee:* This paper offers a remarkably elegant expression of conversation analysis, where the structure of the paper goes hand in hand with the development of its analysis, and where the latter brings together a systematic analysis of single instances, a clear command of previous and current literature, and an original "point" of (potentially) groundbreaking relevance for further EMCA research. Written by a graduate student, it displays not only clarity and concision as a formal achievement, but also an insightful, systematic and subtle analysis with important implications for EMCA as research domain, in and beyond sociology.



## Recent Books

**Dingwall, R. & McDonnell, M.B. (eds) (2015) *The SAGE Handbook of Research Management*. London: SAGE.**

Larger-scale projects are becoming more common throughout the social sciences and humanities, housed in centres, institutes and programmes, but few resources have been created to help new leaders understand their roles and responsibilities and to reflect on their practice. This *Handbook* has been created by the combined experience of a leading social scientist and a chief executive of a major international research development institution and funder. The editors have recruited a truly global team of contributors to write about the challenges they have encountered in the course of their careers, and to provoke readers to think about how they might respond within their own contexts.

**Dupret, B., Lynch, M. & Berard, T. (eds) (2015) *Law at Work: Studies in Legal Ethnomethods*. Oxford: Oxford University Press.**

The studies in this volume use ethnographic, ethnomethodological, and sociolinguistic research to demonstrate how legal agents conduct their practices and exercise their authority in relation to non-expert participants and broader publics. Instead of treating law as a body of doctrines, or law and society as a relationship between legal institutions and an external society, the studies in this volume closely examine law at work: specific legal practices and social interactions produced in national and international settings. Each chapter shows that it makes a profound difference to the way we understand the law when we examine its meaning and application in practice.

## Calls for Papers

**Contextualizing Linguistic Diversity in Institutional Settings.** The Arctic University of Norway, Norway; Oct 8-9 2015

[https://uit.no/tavla/artikkel/420814/contextualizing\\_linguistic\\_diversity\\_in\\_instituti](https://uit.no/tavla/artikkel/420814/contextualizing_linguistic_diversity_in_instituti)  
DEADLINE for papers August 2015

**24th Conference of the Student Organization of Linguistics in Europe** York St. John University and University of York, UK; Jan. 6-8, 2016

<https://sites.google.com/a/york.ac.uk/consolexxiv/>  
DEADLINE for papers August 31st, 2015

**Atypical Interaction Conference** University of Southern Denmark, Denmark; July 3-5, 2016

<https://sites.google.com/site/atypicalinteractionconference/>  
DEADLINE for papers September 9th, 2015

**Nordic Journal of Linguistics Special Issue on Discourse, Grammar and Intersubjectivity: Nordic Perspectives.**

[http://journals.cambridge.org/images/fileUpload/documents/NJL\\_2015\\_Call\\_for\\_papers.pdf](http://journals.cambridge.org/images/fileUpload/documents/NJL_2015_Call_for_papers.pdf)  
DEADLINE for papers November 2<sup>nd</sup>, 2015

**Social Psychology Quarterly Special Issue on Methodological Advances and Applications in Social Psychology**

<http://asa-emca.blogspot.co.uk/2015/03/cfp-spq-methods-and-methodology.html>  
DEADLINE for papers December 15<sup>th</sup>, 2015

## Recent Books Con't

**Liberman, K. (trans) (2015) *The Panchen Lama's Debate Between Wisdom and the Reifying Habit by Panchen Lobsang Chokyi Gyaltsen*. Delhi: Motilal Banarsidass.**

This 17<sup>th</sup> century Tibetan text summarizes the flaws of reificatory thinking in the form of a Faustian-like philosophical comedy. The text represents not only the topics but also the form of Tibetan philosophical culture, and its wit and dynamic literary structure will earn for it a place among the texts of world religious and sacred literature. It is an original Tibetan masterwork popular among philosophers and scholars of the Gelugpa school of Tibetan Buddhism.

**Noy, C. (2015) *Thank you for dying for our country: Commemorative texts and performances in Jerusalem*. Oxford: Oxford University Press.**

Combining ethnographic, semiotic, and performative approaches, this book examines texts and accompanying acts of writing of national commemoration. The study contextualizes the visitor book within the material and ideological environment where it is positioned and where it functions. The book's many entries tell stories of affirming, but also resisting the narrative tenets of Zionist national identity, and they illustrate the politics of gender and ethnicity in Israel society. The observations shed light on processes and practices involved in writing and reading, and on how visitors decide on what to write and how they collaborate on drafting their entries.

## Upcoming Events

Jul. 26-31, University of Antwerp, Belgium: **14<sup>th</sup> International Pragmatics Conference**. <http://ipra.ua.ac.be/main.aspx?c=.CONFERENCE14&n=1468>

Jul. 29-31, University of Salford Manchester, UK: **6th ESSSI Working the Interactionist Tradition**. <http://www.salford.ac.uk/esssi2015/home>

Aug. 4-7, Kolding, Denmark: **IEMCA Conference**. <http://iemca2015.com/>

Aug. 22-25, Chicago, USA: **ASA 2015 Sexualities in the Social World**. <http://www.asanet.org/am2015/am2015.cfm>

Sept. 24-26, University of Bremen, Germany: **DiscourseNet International Congress #1**. <http://dnc1.discourseanalysis.net>

Oct. 1-2, Max Planck Institute, Nijmegen, The Netherlands: **Perspectives on the Ontogeny of Mutual Understanding**. [www.mpi.nl/events/ontogeny](http://www.mpi.nl/events/ontogeny)

Oct. 8-9, The Arctic University of Norway, Norway: **Contextualizing Linguistic Diversity in Institutional Settings**. [https://uit.no/tavla/artikkel/420814/contextualizing\\_linguistic\\_diversity\\_in\\_instituti](https://uit.no/tavla/artikkel/420814/contextualizing_linguistic_diversity_in_instituti)

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# EMICA

## 5th International Conference on Conversation Analysis and Clinical Encounters: Report

CACE was held at Loughborough University from July 3rd to 5th. The CACE 2015 Conference was a rousing success, which has attracted nearly a hundred CA scholars, health care professionals and communication trainers from all over the world. Here are some reflections from the student volunteers.

**Yuening Yang**, Loughborough University

Being totally new to the realm of Conversation Analysis and someone who has not been in any International conferences before, the CACE conference 2015 was a wonderful eyes-opening event for me. It exhibited the huge potential that CA has to combine the study of human interaction with the research in communication in health care settings. What's more, as CACE 2015 was an international meeting, people had a great opportunity to see how CA in clinical encounters was tailored to the specific needs and circumstances across different countries. Apart from the presentations, the data sessions on the first day were equally beneficial. They had a real emphasis on participation, and it offered the chance to get a glimpse of the most up-to-date research in CA in clinical settings.

**Marc Alexander**, Loughborough University

I really enjoyed the CACE 2015 conference, not only as many of the presentations and data sessions are of interest regarding my research focus, but the variety of the presentations that were on offer, such as the use of gesture in interaction, coordinating team members in robotically-assisted surgery and using CA in identifying patient profiles in the diagnosis of dementia. I also very much enjoyed the 5-minute presentation format at the end of conference, with speakers having to present their research within strict times limits. It was both informative and 'high-energy', especially with the clock running down! A great feature!

**Lin Wu**, Loughborough University

The most impressive event in the conference had to be the plenary talks, which set the tone for the programme of each day. The talks included **Jeffrey Robinson's** examination of breast cancer patients' surgical decision-making urgency, **Jon Hindmarsh's** look at teamwork and coordination in robotically-assisted surgery, and **Merran Toerien's** exploration on option-listing sequence in modern NHS communication.

I was glad to attend the presentation by **Shuya Kushida** who is also studying non-English data in medical encounters, and the session led by **Vasiliki Chryssikou** and **Fiona Stevenson** showing data which features British A & E interactions.

The 3<sup>rd</sup> day programme was the highlight of the whole conference for me, featuring talks by **Markus Reuber**, **Jennifer Clegg**, **Luke Feathers**, **Gerry Leydon** and **Neil Marlow**. They urged CA researchers to rethink about the value and implication of using CA in medicine.

Special thanks go to the organisers - **Paul Drew**, **Alexa Hepburn** (Loughborough University), **Ruth Parry**, and **Alison Pilnick** (Nottingham University) for such a beautifully designed event.

## Recent Books Con't

**Milburn, T. (ed) (2015) *Communicating user experience: Applying local strategies to digital media design*. London: Lexington Books.**

This edited collection examines how Local Strategies Research (LSR) helps investigate user experiences with digital media, using case studies to examine the way we communicate in the digital age whether between individuals and digital interfaces (such those installed in cars), dyads via mobile phones and online interfaces, or members of a group through a video conference. Milburn and her contributors consider the cultural norms that both inform and are used during interaction to provide a useful methodology that shifts design research from a focus on emotional, subjective user experiences to the everyday practices involved in

interacting with one another in and through digital devices and interfaces.

**Sert, O. (2015) *Social interaction and L2 classroom discourse*. Edinburgh: Edinburgh University Press.**

This book offers a close investigation of interactional practices in L2 classrooms, and provides a deeper appreciation of the processes involved in the co-construction of understanding and knowledge in settings for instructed language learning. Using CA, and referring to epistemic, multimodal, and multilingual resources, Sert closely examines the verbal and nonverbal features of teacher-student interaction. With an emphasis on the multimodal and multilingual resources, this is one of the first studies to comprehensively address these issues in L2 classrooms with a clear theoretical and practical underpinning.

## Upcoming Events Con't

Oct. 16-17, University of Columbia, USA. **5th Meeting of LANSI**. <http://www.tc.columbia.edu/lansi/index.asp?Id=Conference&Info=Program+5th+Meeting>

Nov. 2, University of Copenhagen, Denmark: **Copenhagen Multimodality Day**. <http://circd.ku.dk/projects/copenhagen-multimodality-day/>

Jan. 6-8, 2016, York St. John University and University of York, UK: **24th Conference of the Student Organization of Linguistics in Europe (ConSOLE XXIV)** <https://sites.google.com/a/york.ac.uk/consolxxiv/>

Jun. 8-10, 2016, University of Helsinki, Finland: **8th International Conference on Conversation Analysis and Psychotherapy (ICCAP)** <http://blogs.helsinki.fi/iccap-2016/>

Jul. 11-14, 2016 Groningen, The Netherlands. **International Academy for Conversation Analysis**. <http://www.iaca16.nl> Registration opens Oct. 1, 2015, closes Oct. 15.

# EMCA

## Fabio Ferraz de Almeida, Loughborough University, UK

I'm Fabio Ferraz de Almeida, a first-year PhD student in the Department of Social Sciences at Loughborough University, UK.

I first came across ethnomethodology and conversation analysis as an undergraduate student in a law school in Brazil, when I attended a module on Sociology of Law organised by Pedro H. B. Geraldo in 2008. Since then, I have been fascinated about understanding how lay people and professionals manage their affairs in legal settings – 'law in action'.

At the end of 2011, I had the chance to attend several inspiring lectures by Rod Watson in PUC-Rio, while I was conducting a research on jury and criminal courts in Brazil. Encouraged by Rod Watson, I decided to pursue my PhD degree overseas and contacted Paul Drew, whose work ethic and intellectual generosity immediately impressed me and were two of the main reasons why I chose to study in Loughborough. Also, being supervised by Paul Drew and Christian Greiffenhagen, I have a chance to find a balance between EM and CA and to grasp their different ways of examining data and searching for potential research questions.

I'm currently looking at audio-recorded police interviews with suspects conducted in UK. I'm particularly interested on three aspects of police-suspect interactions: a) how suspects' stories are co-produced by participants in order to have legal relevance – especially in terms of legal concepts such as intentionality, culpability, aggravating or mitigating circumstances, etc.; b) how that co-production involves different sorts of knowledge; c) what are the questioning techniques used by police officers to produce that legally informed material.

I'm looking forward to continue working on that data and write a thesis which may be relevant not only for an EMCA audience, but also for socio-legal scholars and legal practitioners.



EMCA

**Joe Ford, Loughborough University, United Kingdom**

I am a PhD student at Loughborough University, having started my studies in July 2013. I first encountered conversation analysis when studying for my BSc. in Social Psychology, also at Loughborough, and when I decided to pursue postgraduate study, this was the approach that I chose to adopt.

I started with a broad interest in the topic of 'death' and how this topic could be approached conversationally. Through reading, my focus narrowed in on end-of-life care as an environment in which this topic would be regularly, and strongly, manifested, and where study of it could yield findings of both theoretical and practical interest.

As part of this narrowing-in process I became involved in the VERDIS (Video-based communication research in a hospice) project at the University of Nottingham, which was then in its preliminary stages. The aim of this project was to collect recordings of doctor-patient palliative consultations and to then analyse a range of topics within them, including shared decision-making and, as the project developed, talk about dying and pain. Following discussions, it was decided that my focus within VERDIS, and for my PhD, should be empathy – what it looks like, how it is done and the various interactional issues which surround it in this particularly delicate environment. Given my aforementioned background in psychology, the idea of reconsidering a classic topic from an interactional perspective like this was of great appeal to me.

I have now developed an approach to the topic which takes into account both the sequential position and basis of empathic displays, and I am hoping that this approach will inform the structure of the analytic chapters of my thesis. I presented preliminary observations from this analysis at the April meeting of the EMCA Doctoral Network in Nottingham and also recently outlined my approach at the Conversation Analysis and Clinical Encounters conference here at Loughborough.



## Nicolai Michael Busse Hansen, Aarhus University, Denmark

Originally a student of linguistics, I obtained my BA in Linguistics and Cognitive Semiotics from Aarhus University, Denmark, and my MA (by Research) in Linguistics from the University of York, United Kingdom. I am currently a PhD fellow at the Department of Business Communication at Aarhus University, where I am now undertaking research revolving around the implementation of strategy into organizational activities, which is a fairly uninvestigated area.

My move from linguistics to business communication has in part been motivated by an interest in professional conduct and how practitioners, through their interactions and use of language, constitute and construct their organizational realities. I was lucky enough to gain access to two organizations' recruitment processes in order to

record their job interviews and study how strategy is implemented at the micro-level of interaction in order to identify potential issues in this process. For this purpose I am relying Ethnomethodological Conversation Analysis in analyzing my interactional data. However, I am also using other types of data including strategy documents, presentations, interview guides, job ads, applicant evaluations, and interviewer statements in order to obtain the largest possible insight into the organizations and their practitioners.

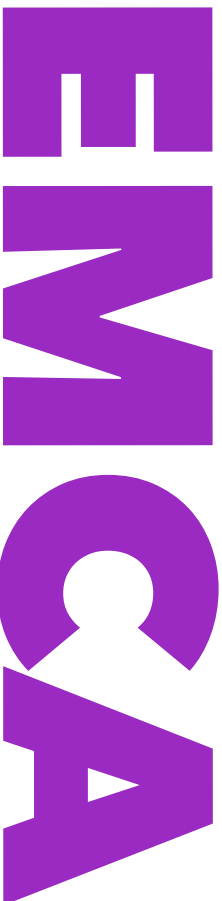
One of the main insights emerging over the course of my research is that implemented strategy functions as a particular "logic" that occasions social actions in the enactment of the job interview. Logic, as I define and use it, is a way of understanding and perceiving the topics being dealt with. These ways of understanding topics are often shared among interviewers and candidates, but I have several cases of the opposite, which leads to lack of understanding.

I have presented a paper on routines in job interviews at the 6<sup>th</sup> International Symposium on Process Organization Studies – management conference. I will be doing another presentation at IEMCA 2015 on the use of material artefacts in the implementation of strategy in job interviews.

**Submit your biography and get it published in the EMCA Section Newsletter!**

You or your graduate students should consider writing a biography for the newsletter. We're always looking for more biographies.

Please submit to them to the newsletter editor, Emily Hofstetter, at [e.c.hofstetter@lboro.ac.uk](mailto:e.c.hofstetter@lboro.ac.uk). We'll put it in the next available slot!



**You should become a  
member of**

**The American Sociological Association  
Section on Ethnomethodology and  
Conversation Analysis**

**Section Membership Form**

For ASA Membership information and to join *or* renew online, visit:

<http://www.asanet.org/members/join.cfm>

**ASA Membership Dues**

- Regular** \$50-\$350  
(sliding scale, based on income)
- Associate** \$100
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- Emeritus** \$50
- International** \$55

**Name:**

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Membership Services  
American Sociological Association  
1430 K Street, NW - Suite 600  
Washington DC 20 005

I am an ASA Member and want to join the **Ethnomethodology and Conversation Analysis Section**. Enclosed is a check for \$10.00 (\$5.00 for students) for 2015 section dues.

*Make checks payable to **American Sociological Association** (and please put 'EMCA section dues' on the memo line of your check!)*