



# Research **SNAPSHOT**

AMERICAN SOCIOLOGICAL ASSOCIATION

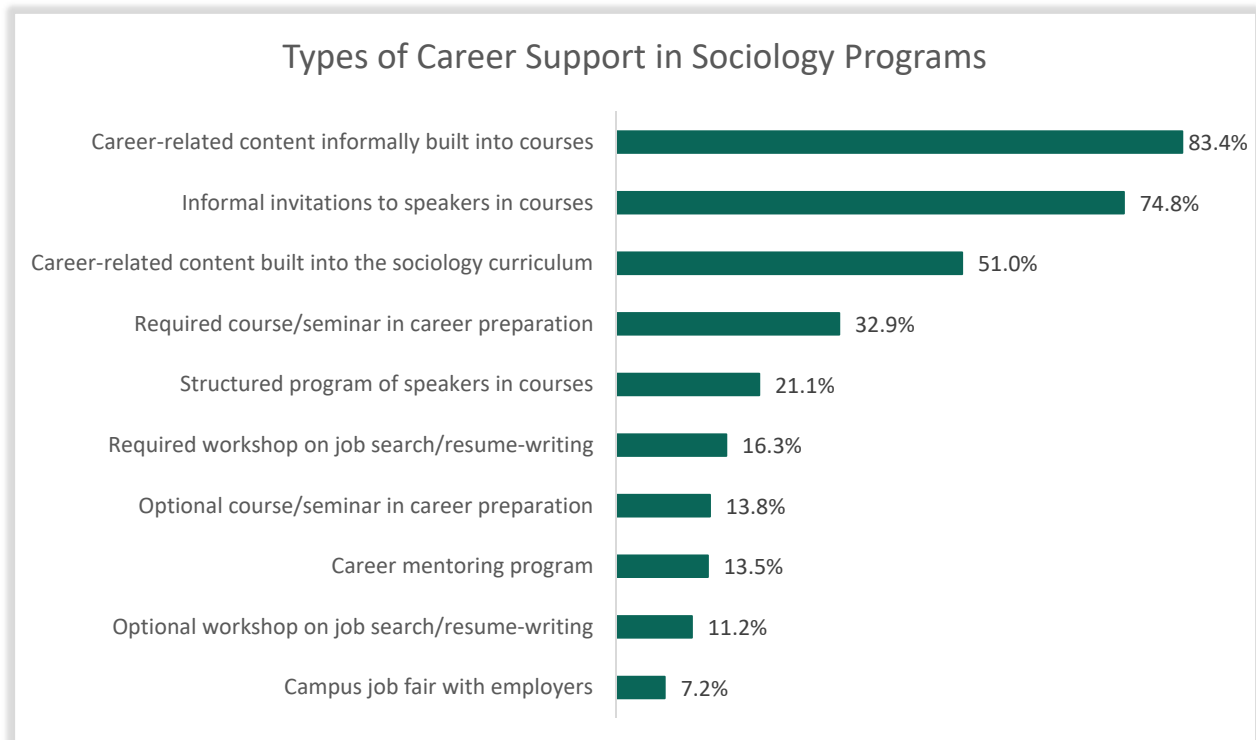
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## BA CAREER PREPARATION: INTEGRATION INTO THE CURRICULUM

What kind of career preparation is included in the undergraduate sociology curriculum? In a 2016 survey of sociology department leaders, the majority reported that their programs integrated career-related content (83 percent) and speakers (75 percent) into their sociology programs, although this was done informally. Just over half of the departments (51 percent) reported that career-related content was a formal element of the department curriculum.

Some variation in the kinds of career support offered to undergraduates by BA-, MA-, and PhD-granting departments was reported (data not shown). Career mentoring programs for undergraduates were offered by almost a quarter of PhD-granting departments compared to 13 percent of BA departments and less than 10 percent of MA departments. More than half of BA- and MA-granting departments built career-related content into sociology curriculum, while only 37 percent of PhD-granting departments reported this type of career preparation for undergraduates.

Sociology departments seem to recognize the importance of developing students' career skills, at least informally, although there is considerable variation in the kinds of career support offered across departments.



Note: Percentages are weighted to adjust for survey nonresponse, based on the universe of sociology degree-granting departments (bachelor's or higher).

Source: American Sociological Association Department Survey, Fall 2016.