

2023 Section Annual Report: Part 1 for Collective Behavior and Social Movements

Introduction

Annual reports are used by the Sections Committee to assess the health of a Section, measure the Section's vitality, and identify processes, programs, or initiatives that could serve as a model for other Sections. In addition, they serve to provide institutional memory, socialize new Section leaders, and promote transparency to Section members.

This annual report covers the period of Section activity from September 2022 to August 2023 and a fiscal year from January 2023 to December 2023. This portion of the report will be shared publicly.

Section Governance

Provide details of your Section's governance activity during the period between September 2022 and August 2023.

Business Meeting

Copy and paste below (or attach separately) the agenda and draft/approved meeting minutes from the Section business meeting which include a count of members present and summary of decisions made at this meeting. Minutes are not a transcript of proceedings, but a listing of what discussions took place and official actions taken.

Minutes from the Business meeting
ASA 2023 Meeting

86 people in attendance

- Deana welcomed the Section members
- Announcement about ASA moving off ASA Connect
- Thanked Section sponsors: Cambridge, Institute of Politics, and Mobilization
- Introduced and welcomed Catherine, the new section Chair
- Overview of events for the year:
 - Ask a Scholar anything – asked for suggestions for scholars for this monthly event.
 - Thanked Pam Oliver for organizing the working groups through Connect. Mentioned that now that ASA was phasing out Connect it was not clear how this important intellectual space would be organized and expanded.
 - Talked about the Book Bazar which featured 4 untenured faculty members with recent books on social movements and immigration.
- Deana reported on the workshop and its success. Thanked Kelsy for her hard work on this.
 - Noted that the section needs to be more forward-thinking about funding the workshop. It would not have been possible without the \$3k sponsorship she secured from the Institute of Politics and the generosity of Penn's Department of Sociology. The cost of the workshop far exceeded the amount allocated for it.
 - A big expense was the service used to collect money for the workshop. ASA makes collecting money very difficult unless you have a workshop on the day they specify (and the costs for food and facilities makes this an impractical option). After we paid for collecting money, the workshop only made \$500.

- Deana mentioned we are working on clarifying criteria for the awards. We need to encourage submitters to join the section.
 - We have a lot of people submitting nominations, which is good. Some of our new awards, however, need clearer guidelines.

Jennifer gave a brief Treasurer's report.

Membership:

As of Aug 7, 2023 – **680** members

In Aug 1, 2022 we had 691

In Aug 3, 2021 we had 743

In Aug 11, 2020 we had 701 members

Ending balance from July - \$12,829

Expenses included: \$3,939 for the workshop catering and \$321 for plaques.

Income included: \$3000 from FSU for the workshop, and \$1000 from CUP for the dissertation award

The Treasurer estimates:

An ending balance of about \$7,829

Deana moved to presentations of Section Awards.

Meeting adjourned.

Council Meeting

Copy and paste below (or attach separately) the agenda and draft/approved meeting minutes of all council meetings. Minutes must include a list of council members present and a summary of decisions made. Minutes are not a transcript of proceedings, but a listing of what discussions took place and official actions taken.

CBSM Council meeting

Sunday August, 20th

Meeting Minutes

Recorded by Jennifer Rogers-Brown, Section Secretary/Treasurer

In Attendance: Deana Rohlinger, Catherine Corrigan-Brown, Jennifer Rogers-Brown, Kelsy Kretschmer, Lisa Martinez

1. Chair's report:

- ASA Connect – We came up with a new communication process using Connect. Connect will be disbanded in August. The new Chair will have to decide what is next, especially with the decline of Twitter. What platform is going to catch?
 - Catherine will have to go back to the old style of collecting emails/announcements and emailing it out to everyone.
 - Catherine will want to revisit the communications process Dean put together last year.
- CBSM Workshop (with input from Kelsy)
 - Thank you, Kelsy!

- She compiled information in a document and created a folder for future reference. It is in the CBSM Google drive (not the ASA one).
- Secured donation from the Institute of Politics for \$3k – nearly a revenue neutral event for the section. Given the high cost of even a shared reception, Deana noted the section will need to watch the budget carefully.
- There was a strong push to have the workshop out outside of the ASA so that people could attend without having to sign up for the ASA meeting. Many think that this makes the workshop more accessible to some members. Collecting money was difficult. We paid Oregon state \$1750 to collect \$2250.
- This is a financially intensive event. We got the space for free, and we should continue to have a campus/institution help pay for it. We could reduce costs by getting rid of the breakfast and lunch, although this will be controversial since 1) it is a tradition and 2) it is likely that many attendees will leave for lunch and not come back. The benefit of the workshop is that everyone is together and talking for an entire day.
- 116 registered. We had the exact amount of people who wanted to present and room to have them present. Space was a bit tight. Kelsy, who is not at Penn, also had to figure out a lot of tech issues and locked buildings. This was a challenge she handled heroically.
- We charged \$10 for grad students and \$35 for faculty. We got responses from people saying that we should have charged more money. We could revisit this to charge more, but people did have to get there early in the day and pay for an extra hotel night. The focus on the event is to provide a more inclusive space for younger scholars so that they can share their work and network with one another and more established faculty.
- Other CBSM Initiatives
 - Ask A Social Movement Scholar Anything – lots of positive feedback, but attendance is between 6 and 12/session.
 - Book Bazaar – CBSM hosted one, good attendance, experienced disruption.
 - Thank you, Pam Oliver! We have three active working groups, which were using ASA Connect to announce meeting times and keep participants updated. The Chair will probably have to make this part of the Listserv work so that group leaders can recruit new members.
 - Great responses but hard to find the best times. Deana tried different times and still got the same number of people and often the same people.
 - Working groups – there are three active groups that are using connect to discuss readings and share preliminary research. It would be a shame if the groups became insular because they are no long visible to the entire section.

2. Secretary/Treasurer's report: Jennifer Rogers-Brown

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Expenses included: \$3,939 for the workshop catering and \$321 for plaques.

Income included: \$3000 from FSU for the workshop, and \$1000 from CUP for the dissertation award (although CUP says they sent 2,000 on 8/11 and this \$1000 deposit is from 2 weeks earlier – I'm waiting for clarification. For now I will assume it is award money).

I don't see \$3000 removed for the joint reception yet.

The Treasurer estimates:

12,829 minus \$1000 for the dissertation award, and minus \$3000 for reception equals \$8,829. Plus \$500 from the workshop revenue - \$9329

I'm not sure if a website cost will be included this year – I'll follow up on that.

If we give \$1000 to the minority fellowship, then that leaves \$7,829 (about \$2000 less than where we ended last year).

We didn't have to spend money on the workshop which we had budgeted.

3. Other items for discussion:

- Lack of Clarity around criteria for the Career Awards Committee. Offer guidance on what to submit (short nomination and CV?) and what to consider – particularly at the early career stage. We have the early career award and the senior career award (Aldon Morris award).

Note for Committee: The biggest general issue had to do with coming up with more specific criteria for selecting a winner. The only guidance provided in the call for nominations and the section bylaws is that it should be someone making meaningful contributions to social movement scholarship. Unlike some of the other awards, however, the committee is not reading the nominee's work and instead must make a selection based on a CV and a nomination letter. Committee members also wanted to know how to weigh contributions such as those made to public sociology, service and mentorship, and other contributions that are not as tangible as the number of articles on a CV.

There was also a lot of discussion about eligibility. Some committee members had a hard time thinking about how to compare associate professors who don't seem to fit the "early career" label with assistant professors who may not yet have had time to build up truly impressive records.

As it stands, the nomination letter seems to be the most useful part of the nomination packet when it comes to highlighting a nominee's contributions. However, there may be many outstanding potential nominees whose mentor does not have this award on their radar. Section members are accustomed to self-nomination when it comes to article awards and the like. But it can be a bit awkward to nominate oneself for a distinguished career award. So perhaps the section can do more to make sure that senior members of the section are aware of the award and encourage them to submit nominations. There was also some discussion about whether the section should offer more general guidance on what information would be most useful in a nomination letter (which again, gets us back to the issue of what the section is thinking of in terms of "meaningful contributions."). To some extent, it seems like subjectivity is a necessary part of this process (e.g., each committee can decide what they think is most important). The suggestion, though, is to do a bit more to offer at least some general guidelines.

Current Language: There shall be constituted each year a Career Awards Committee to select two awards, one each in alternating years. The first, the Aldon Morris Award for Lifetime Achievement in the Scholarship of Social Movements will be awarded to an eminent senior scholar in our field. The second, the Distinguished Early Career Award for Contribution to Social Movements Scholarship will be awarded to an early career scholar of color making meaningful contributions to the study of social movements (at the rank of Assistant or Associate Professor or comparable). The committee shall consist of the Past Chair, who shall serve as the committee's chair; the member of the Membership, Diversity, and Inclusion committee who is in their second year of service on that committee; an appointee of the Chair of the Membership, Diversity, and Inclusion committee; and two appointees of the Section Chair, whose first choices shall be the winners of the previous two awards. The committee may decide against making an award in a particular year.

Discussion on this item:

- We need some consistent clear language. Suggestion to ask for a 2-page document.
 - Suggestion for early career award to include: post-Phd for early career to 10 years.
 - We got folks applying to the awards who are not section members, but we asked everyone to join and they did (this was at least true for the Book Award committee).
 - The book award committee had a tough time. There 45 book submissions. The committee gave two awards, but it was tough to choose and compare.
 - ASA has a limit on how many awards we can offer, but not the number of winners within the award.
 - Need guidelines on how many awards we can give and honorable mentions to the awards subcommittees. These awards are impactful for the individuals who receive them.
 - Ask ASA if they can make certificates for honorable mentions. We are wondering about the use of the logo.
- Proposed budget for 2022-23 (waiting for August data)
 - **Vote/Unanimous approval**: The CBSM Section shall donate \$1,000 to the ASA Minority Fellowship Program.
 - Need to arrange an invoice through Kelsey for the \$400 to \$500 to the section from Oregon State.
 - We could get funds from some journal for doing an edited volume.
 - We could fundraise for the minority fellowship. The Latino section did this at the reception. People committed to it and then did it through the ASA.

Meeting adjourned at 8am.

Awards

Provide a list of Section awards and awardees conferred in the past year.

Charles Tilly Distinguished Contribution to Scholarship Book Award Committee

Committee: Deana Rohlinger (Chair), Paul Chang, Nicole Fox, and Dana Moss

Book award winners

Rachel Einwohner, *Hope and Honor: Jewish Resistance during the Holocaust* (2022, Oxford University Press).

Hope and Honor is a powerful account of why and how Jewish people resisted Nazi occupation in ghettos across Europe. Her research hinges on a novel research question. Instead of asking why Jews didn't resist their imprisonment and murder, she looks to explain why Jews resisted at all when there was no hope of success. Einwohner draws on oral testimonies, published and unpublished diaries and memoirs collected, and other written materials produced both by survivors and those who perished to illustrate how Jews living under Nazi occupation in three ghettos decided whether and how to resist their captors. Einwohner uses the comparative-historical method to show that decisions about resistance depended on Jews' assessments of the threats they faced. She finds, among other things, that activists engaged in armed resistance only once they reached the critical conclusion that they had no hope for survival. It is a meticulously researched, must-read book for students of social movements.

Nicole Iturriaga, *Exhuming Violent Histories: Forensics, Memory, and Rewriting Spain's Past* (2022, Columbia University Press).

Exhuming Violent Histories explicates the role that forensic science plays in rewriting contested histories. Drawing on the case of the Spanish Civil War, Iturriaga's ethnography centers on the haunting stories of state violence in the context of the decades-long campaign of erasing the memory of that violence. Exhumation is the effective strategy by which activists are able to recognize and rehabilitate victims and by doing so, rewrite the history of resistance in Spain. Iturriaga's extensively researched and beautifully written book reminds us of what's at stake and why resolution of past grievances remains a central goal for transitional justice activists.

The CBSM Distinguished Contribution to Scholarship Article Award

Committee included Barry Eidlin, Lisa Martinez, Rory McVeigh (Chair), and Ya-Wen Lei.

The committee selected Bert Useem and Jack Goldstone for the best article award for their paper titled "The Paradox of Victory: Social Movement Fields, Adverse Outcomes, and Social Movement Success." The article is published in Volume 51 of *Theory and Society*.

This clear and beautifully written piece builds on theoretical insights pertaining to social movement fields, providing a new way of thinking about how dynamics within fields are relevant to questions about whether movements can secure enduring positive outcomes. The authors shift our focus away from interactions between a movement and its opponent or target, and instead argue that success is better thought of in terms of shifting alignments within the broader social movement field. The authors apply these core insights in a comparison of two similar student-led movements, and provide additional examples that illustrate the value of their theoretical approach. Committee members feel that this article will be useful to social movement scholars for years to come as it opens up new lines of inquiry related to social movement dynamics, alignments, and outcomes.

The Committee Awarded Honorable Mention for the Best Article Award to Atef Said, for his paper titled "The Rise and Fall of the Tahrir Repertoire: Theorizing Temporality, Trajectory, and Failure." The article is published in volume 69 of *Social Problems*.

The article offers an insightful analysis of the occupation of Tahrir Square during the Egyptian Revolution of 2011. Said develops a theoretical framework for thinking about the success and ultimate failure of a repertoire of contention. The framework holds important implications that extend beyond this

important case. Said proposes four dimensions we must consider to chart a repertoire's trajectory: 1) meaning; 2) internal composition; 3) relationality vis-à-vis the regime in relation to which the repertoire is practice, and 4) temporal momentum. Insights from the application of this approach yield are unusually fresh and clear.

The first Distinguished Early Career Award for Contribution to Social Movements Scholarship

Committee included Crystal Eddins, Rory McVeigh (Chair), Aldon Morris, Amaka Okechukwu, Taura Taylor, and Hajar Yazdiha. The award is to be given every other year to an early career scholar of color making meaningful contributions to the study of social movements (at rank of assistant or associate professor or comparable). The committee members received nominations for many outstanding early career scholars. The committee selected Zakiya Luna, of Washington University.

Professor Luna is an unusually productive scholar. In 2020 she published *Reproductive Rights as Human Rights: Women of Color and the Fight for Reproductive Justice*, with New York University Press. She has co-edited (with Whitney Pirtle) an important book on Black Feminist Sociology and published many path breaking articles in a broad range of premier outlets, connecting with an extensive readership. While professor Luna's her research is strongly grounded in social movement theory, her work extends the boundaries of the field, in particular by focusing attention on power structures related to race and gender and a sustained focus on intersectionality. Professor Luna's record is also notable for her extraordinary professional service to CBSM, to her department and university, and to the public at large.

Dissertation award

Committee: Leslie Bunnage (Chair), Megan Brooker, Mikaila Mariel Lemonik Arthur, and Minwoo Jung

Winner: Emmanuel Cannady, "Black Lives Matter University: How Activist Knowledge Affects Organizational Sustainability"

At first glance, this dissertation commits what would typically be considered a faux pas: examining a single case, then blurring the line between activism and research. In doing so, however, it offers a rich ethnographic account from an insider perspective we too rarely see in social movement studies. The study highlights several practical challenges movements face, exploring how despite the influx of resources and political opportunity, organizations may struggle to persist. More importantly, the dissertation is theoretically rich, introducing a new idea of "knowledge conversion" that will be of utility both within and beyond social movement studies. As an extra bonus, the underlying message is one that challenges the very boundary-making that tends to pit academia against activism and instead demonstrates how the conversion of theoretical and experiential knowledge is, in fact, the most successful. This is an excellent dissertation, and we can look forward to it becoming several groundbreaking publications.

Mayer N. Zald Distinguished Contribution to Scholarship Student Paper Award

Committee: Catherine Corrigan-Brown (Chair), Joshua Bloom, and Daisey Reyes.

Winner: Katy Habr and Hannah Pullen-Blasnik. "A Convergence of Crises: Sudden Employment Loss and Black Lives Matter Protest Attendance During the COVID-19 Pandemic".

"A Convergence of Crisis: Sudden Employment Loss and Black Lives Matter Protest Attendance During the COVID-19 Pandemic" is a fascinating examination of the protests that followed George Floyd's murder in the summer of 2020. It examines what made the response to this killing larger than past mobilizations around incidents of police brutality. Through analysis of data on employment loss and protest attendance in 491 community zones in the United States, the authors argue that employment

loss is positively and significantly associated with greater rates of BLM protest. This relationship did not exist for other protest mobilization's in this period. The article is beautifully written, meticulously conducted, and convincingly argued. It is a compelling example of social movement scholarship at its best.

Honorable Mention:

Laura Adler. "Gender Equity Against 'Economic Realities': How a Conflict Between Two Movements Reshaped the Cultural Understanding of Pay"

This article is an examination of the factors shaping pay outcomes and equity. Through an analysis of key court decisions in the 1970s and 1980s on issues of pay, Adler argues that there was a shift from seeing pay equity as an issue of organizational decisions to an issue of market forces. This shift limited employers' liability for the pay gap and had critical impacts for organizational behaviour and, consequently, pay equity. The article is well written and seamlessly brings together rich qualitative data to make a convincing argument about our changing understanding of pay equity over time.

2023 Finances

Provide a narrative on how the 2023 budget matched with actual expenses and income from 2023. Please account for any substantive differences.

The CBSM Section continues to be in a strong position financially. Our membership numbers remain near our count for the past few years. As of October 10, 2023, the CBSM section has 701 members. Our budget for 2023 matched fairly well with our expenses. With financial support from Florida State University we, we spent less than expected on the workshop (about \$1000), and expect to gain about \$635 from the event sales. The annual section reception costs continue to rise, and this year we opted to have a "mega-reception" with three other sections: Political Sociology, Sociology of Human Rights, and Peace, War, and Social Conflict. We spent \$2,534 on the reception. The CBSM Council voted to donate \$1000 to the ASA Minority Fellowship Program, as we have done in the past few years. After our donation to the Minority Fellowship program and payment for our website, we will have about \$8,941 left in our account.

Please note at the time of the report submission the secretary had not yet activated the \$1000 to the minority fellowship. Also, Ben Manski sent me a 6-month bill for the website for about \$60. I need to ask him for an invoice for the whole year since the last payment. And so that will be about \$120. Payment for the website is an ongoing issue that needs to be resolved.

The Previous Year

Describe Section activities during the period between September 2022 and August 2023.

Provide an overview of the Section's communications with its members and include explanation of how your communication strategy meets the goals and values of the Section. Include links to the section website, newsletters, and any other electronic media used.

Communication Activities for the year.

1. Establish a CBSM Communication Process

Overview: In 2022, the Newsletter, Publications and Website committees began discussing how to better leverage various communication outreach efforts and how the various efforts might be mutually supporting. Some of the tenor of the conversation was changed once ASA announced the rollout of ASA Connect, an internal social media platform. There was a consensus among the committees that ASA

Connect will probably receive minimal use by CBSM members and a concern that some members might unsubscribe from the platform altogether. In an effort to keep members apprised of CBSM happenings and to communicate the vibrancy of the section to potential section members, the committees decided the following:

- The website will serve as the front page for the section. The committees will make a concerted effort to link an audience to the website.
- The Publications committee will help curate content for the webpage. Megan will solicit syllabi for the website and Leslie will disseminate a template that can be used to post information about new publications on the website.
- We will try and build a more robust Twitter following over the next year. Given the relative inactivity on the Facebook pages (for CBSM and ASA more generally), time and attention will be given to Twitter. Four individuals have access to the Twitter Account – Myra, Crystal, Anna and Deana – and will work to post more frequently.
- As the current chair, Deana will curate information from ASA Connect and email it to CBSM members as needed. This should help keep individuals informed about what is happening in the section.

The remainder of the section outlines the decisions made relative to each committee as well as the discussion of how the process will work over the next year.

Newsletter:

The newsletter, *Critical Mass*, will continue on in its current form. Some of the newsletter content may be reposted on ASA Connect – namely the Ph.D. candidates on the market and publication announcements. The hope is that members will assist and share some of this information themselves on the platform, particularly as it relates to publications.

REQUEST TO NEWSLETTER COMMITTEE: Can we make the newsletter more web friendly (e.g., hyperlinks to the content)? This will allow the website committee to share each of the pieces individually on Twitter.

Twitter:

Anna Zhelnina is currently running the section's Twitter account and Facebook account. Given the relative inactivity of the Facebook account, we are focusing on Twitter over the next year. Here's the process so far:

- Myra Haverda (Website committee) will run point on sharing the website updates on Twitter.
- Anna, Crystal (Publications committee), and Deana (current chair) will focus on sharing content of interest to the section.

Website:

The website will serve as the front page for the section, which means that we need to solicit and push connect to the Website committee. Here are the tasks of each committee relative to this goal.

- Chair – each spring the chair needs to email the list of award winners, committee members and officers, and bylaws (if updated) to the website administrators. The website administrators will complete the updates and share them (winners and new officers) on Twitter.
- Newsletter Editors – issues of *Critical Mass* will be emailed to the web administrators after their publication.
- Publication Committee – the Publication committee will be responsible for soliciting and emailing publication summaries, op-eds, and syllabi from section members to the Website committee. The website administrators will share the new content via Twitter.

- Web administrators – The web administrators will determine their internal workflow and help manage the section Twitter account.

Overall, we made great progress on this communication strategy and established a common template that individuals can fill out and submit to the website admin so that their work can be shared more broadly. Unfortunately, since ASA decided to quit using Connect after 1 year and Musk bought Twitter, Catherine will need to revisit this strategy.

The website went down in September and was still down at the time of this report. The Chair was notified on 10/24/2023. The website should be at - <http://cbsm-asa.org/>. This is where section communications including the newsletter are archived.

Deana also made use of the Connect discussion board and library to share teaching resources and to try and spark conversation about topics of relevance to the section.

Describe the Section's diversity, equity, and inclusion goals. What steps were taken this year to achieve those goals?

CBSM has a Membership, Diversity and Inclusion Committee, which is charged with coming up with program ideas, serving on award committees, and making nomination recommendations. The MDI Committee members played active roles in each of these areas and, additionally, helped out with social media efforts and provided Deana names for the Book Bazar and the Ask a Social Movement Scholar Anything monthly events.

Additionally, Deana invited junior scholars who were members of the MDI committee to organize an open paper session and met with the organizers to ensure that had the support necessary to move forward.

Provide an overview of the section's programming at the annual meeting and include explanation of how this programming meets the goals and values of the section (e.g. intellectual exchange, professional networking, mentoring, inclusion).

Activities included:

Active sessions and roundtable. Deana created a survey and invited members to submit their ideas for sessions. She then asked some of the members to work together to create a new session that combined their ideas. This increased the number (and type) of faculty involved in organizing the meeting and helped ensure our sessions reflected the intellectual diversity of the section.

A shared session with the Embodiment section. Jo Reger agreed to organize a session with the Embodiment section focusing on different implications of the Dobbs decision.

A mega reception with Political Sociology, Peace, War and Conflict, and Human Rights. The four section paired together for financial and professional networking reasons. The reception was very well attended.

Meet the Chair at ASA. Deana met with any CBSM member that wanted to say "hi" or chat about their work and/or careers. She met with a total of 23 of her colleagues, most of whom were graduate students. The goal was to help make the section more accessible to young scholars and provide a professional connection.

The CBSM One Day workshop. This was the heavy lift since a workshop had been announced, but none of the planning work for the event had been started. The event, which has been postponed for various reasons for the last several years, is regarded as a critical component of the section's intellectual exchange, professional networking, and mentoring.

Provide an overview of the Section's programmatic activities outside of the Annual Meeting (e.g. webinars, networking events, mentoring initiatives, resources for dissemination) and include explanation of this programming meets the goals and values of the Section.

CBSM Mentoring Program. The mentoring committee made about a dozen mentor-mentee pairs.

Ask a Social Movement Scholar Anything. These informal virtual events invite an established scholar to come and chat about their career trajectories with others. While the event is aimed at graduate students and assistant professors, full professors routinely joined the event and asked their colleagues about their lives and work. This year's speakers included: Hahrie Han, Rachel Einwohner, Glenn Bracey, Ruth Braunstein, and Jennifer Earl.

Book Bazar. The initial idea was that this would be an event that featured the untenured scholars of three different sections and the chairs would take turns organizing them. The virtual event, which focused on immigration and social movements, featured untenured scholars of color from different sections and was advertised by all three.

CBSM Working groups. Pam Oliver had the brilliant idea of starting working groups that reflected the intellectual interests of the section. She administered a survey and made suggestions regarding working group titles where there seemed to be a lot of intellectual energy. This resulted in three active working groups on Protest, Black Movements, and Environmental Movements. The groups work to build capacity and find opportunities for collaboration among CBSM at various career stages.